

Secretary of State
500 E. Capitol Ave, Suite 204
Pierre, SD 57501
(605) 773-3537



Personality's Right of Publicity

Pursuant to SDCL 21-64-2, no person may use any aspect of a personality's right of publicity for a commercial purpose during the personality's lifetime or for seventy years after the death of the personality without the express written consent of the personality, or if the personality is deceased without the express written consent of the personality's next of kin or other person or entity that owns the right of publicity.

RECEIVED

Name of Deceased Personality: Ron Popeil

JUN 14 2024

Date of Death: July 28, 2021

SD Secretary of State

Name of Claimant: Ron's Enterprises, LLC

Address of Claimant: 1672 Waynecrest Drive, Beverly Hills, CA 90210

Basis of the Claim: by Contract

Rights Claimed: 100% of all types of rights

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant:

Ron Popeil, Manager

Date:

June 3, 2024

\$100 fee is required for this filing. Please make payable to the Secretary of State.

Please sign and return the filing to the Secretary of State's Office at the address noted above.



ALEXANDRA SANDMANN
Paralegal

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June 10, 2024

South Dakota Secretary of State
500 E. Capitol Ave., Suite 204
Pierre, SD 57501

RECEIVED

JUN 14 2024

SD Secretary of State

Re: South Dakota Registration of Claim of Rights
Professional Name of deceased: RON POPEIL
Our Ref: 238435-10002

Dear Sir/Madam:

Enclosed please find an executed Personality's Right of Publicity and a check in the amount of \$100.00 representing the filing fee.

If you require anything further, please contact the undersigned immediately.

Sincerely,

A handwritten signature in blue ink that reads 'Alexandra Sandmann'.

Alexandra Sandmann
Paralegal

Enclosures

cc: David W. Grace